

COMMUNITY BOARD ADVERTISING

Canada Games Centre

Reach thousands of people everyday by advertising on the Community Board at the Canada Games Centre!

Located on the main concourse near the public payphones, promoting your message on the Community Board is an affordable way to reach Whitehorse families and support active living in your neighbourhood.



Community Board Advertising Rates

(as of July 2014)

Ad Type	Size (w x h)	Cost
Community Board Display Ad	11 in. x 8.5 in.	\$ 25 / month* renewable each February

* Full colour printing is included. Please provide camera ready artwork in .pdf format.



For further information please contact: Sarah Lewis at sarah.lewis@whitehorse.ca or 867-668-8314

COMMUNITY BOARD ADVERTISING AGREEMENT FORM



Business Name: _____ Contact name: _____

Campaign or Reference: _____

Phone Number: _____ Fax Number: _____

Email: _____ Website: _____

Address: _____ City: _____

Province / Territory: _____ Postal Code: _____

Invoice billing address (if different from above):

Address: _____ City: _____

Province / Territory: _____ Postal Code: _____

Community Board Advertising Rates

Prices include tax.

Ad Type	Size (w x h)	Cost	Quantity
Display Ad	11 in. x 8.5 in.	\$ 25 / month* renewable each February	

* Full colour printing is included. Please provide camera ready artwork. See below for submission requirements.

Submission Requirements

- Acceptable file formats: PDF
- Ad must be sized correctly
- Ad resolution must be 300 dpi
- Full colour
- Include the name of the organization in the electronic file name

Start Date: _____ End Date: _____

Total Due: _____

Placement & Content

Ad placement is at the discretion of the City of Whitehorse. Ads are accepted on a first come, first served basis. Ad space is limited and the City of Whitehorse cannot guarantee acceptance of an advertisement or its location. The City of Whitehorse reserves the right to reject any advertising proposal.

Signature: _____ Date: _____

Advertising Agreement:

By signing this agreement, I confirm that I wish to place advertisement(s) with City of Whitehorse, Recreation & Facility Services. I also agree to all the requirements and restrictions regarding ad content and will submit artwork per guidelines. Should I wish to cancel this agreement once signed, I understand that I am obliged to pay for the entire cost of the ad(s) that I originally reserved. I further agree to pay in full all charges within 30 days of receipt of invoice and that any unpaid charges bear interest of 2% per month. I also warrant and represent that the advertiser has ownership of all materials subject to copyright. The City of Whitehorse is not responsible for content errors in submitted electronic artwork. The City of Whitehorse is not responsible if an ad is submitted or revised after the deadline.

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City of Whitehorse, Recreation & Facility Services, 2121 - 2nd Avenue Whitehorse, YT Y1A 1C2