

Recreation Services

ADVERTISING OPPORTUNITIES





Grow Your Business

Rink Boards

These ads are a prominent form of marketing for events, games, and practices in the arena, fieldhouse and flexihall. They offer valuable exposure to both participants and spectators.

\$300.96 - \$926.16 per year

Explore Our Options

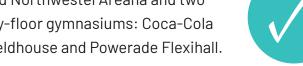
Choose from a variety of advertising opportunities in any of our three ice arenas; Takhini Arena, ATCO Ice and Northwestel Areana and two dry-floor gymnasiums: Coca-Cola Fieldhouse and Powerade Flexiball.



Wall Board & Hallway Signs

Wall signage offers highly visible static advertising, opposite spectator seating and above the playing surfaces. Hallway signs are located throughout the change room corridor at Takhini Arena only.

\$88.80 - \$611.04 per year



In-Ice Logos

Whether you choose center ice, blue lines, or a special event placement, these options ensure that your logo is integrated into the game, giving you a memorable and impactful advertising presence.

\$191.52 - \$2356.20 per year

Contact Us



🖤 200 Hamilton Blvd, Whitehorse, YT



recadvertising@whitehorse.ca



(867) 689-0225



Ice Resurfacer

Partial or complete ice resurfacer wraps provide a unique and dynamic marketing opportunity for brands to showcase their message in arenas

\$191.52 - \$2356.20 per year

Facility Advertising Rates by size and location

Rink Boards

Full size: 33.5" H x 8' W

Location: \$926.16 - Canada Games Centre

\$602.04 - Takhini Arena

Half size: $33.5' \,\mathrm{H}\,\mathrm{x}\,4'\,\mathrm{W}$

Location: \$463.08 - Canada Games Centre

\$300.96 - Takhini Arena

Material: Polystyrene



Wall Board

Full size: 4' H x 8' W

Location: Canada Games Centre: \$611.04

Takhini Arena: \$397.20

Material: Chloroplast



Hallway Sign

Full size: 1' H x 4' W

Location: Takhini Arena: \$88.80

Material: Chloroplast



In-Ice Logos

Location: Canada Games Centre (CGC)

Takhini Arena (TAK)

Options

 Centre Ice - full
 \$2356.20 (CGC) / \$1531.56 (TAK)

 Centre Ice - half
 \$1767.72 (CGC) / \$1149.00 (TAK)

 Neutral Zone
 \$1178.16 (CGC) / \$765.84 (TAK)

 End Zone
 \$1178.16 (CGC) / \$765.84 (TAK)

 Blue Line
 \$1178.16 (CGC) / \$765.84 (TAK)

 Face off Dot
 \$294.72 (CGC) / \$191.52 (TAK)



Ice Resurfacer

Location: Canada Games Centre (CGC)

Takhini Arena (TAK)

Options

Full Wrap \$2356.20 (CGC) / \$1531.56 (TAK)
2 Sides \$1767.72 (CGC) / \$1149.00 (TAK)
1 Side \$1178.16 (CGC) / \$765.84 (TAK)
Top \$883.32 (CGC) / \$574.16 (TAK)
Front \$589.56 (CGC) / \$383.16 (TAK)
Rear \$294.72 (CGC) / \$191.52 (TAK)



^{*}Annual fees are displayed before taxes