



# Facility




## ADVERTISING OPPORTUNITIES



## Explore Our Options

Choose from a variety of advertising opportunities in any of our three ice arenas; Takhini Arena, ATCO Ice and Northwestel Arena and two dry-floor gymnasiums: Coca-Cola Fieldhouse and Powerade Flexihall.

### Contact Us

-  200 Hamilton Blvd, Whitehorse, YT
-  [recadvertising@whitehorse.ca](mailto:recadvertising@whitehorse.ca)
-  (867) 689-0225

### Grow Your Business

#### Rink Boards

These ads are a prominent form of marketing for events, games, and practices in the arena, fieldhouse and flexihall. They offer valuable exposure to both participants and spectators.

**\$300.96 - \$926.16 per year**

#### Wall Board & Hallway Signs

Wall signage offers highly visible static advertising, opposite spectator seating and above the playing surfaces. Hallway signs are located throughout the change room corridor at Takhini Arena only.

**\$88.80 - \$611.04 per year**

#### In-Ice Logos

Whether you choose center ice, blue lines, or a special event placement, these options ensure that your logo is integrated into the game, giving you a memorable and impactful advertising presence.

**\$191.52 - \$2356.20 per year**

#### Ice Resurfacer

Partial or complete ice resurfacers provide a unique and dynamic marketing opportunity for brands to showcase their message in arenas

**\$191.52 - \$2356.20 per year**

# Facility Advertising Rates by size and location

## Rink Boards

Full size: 33.5" H x 8' W  
 Location: \$926.16 - Canada Games Centre  
 \$602.04 - Takhini Arena

Half size: 33.5" H x 4' W  
 Location: \$463.08 - Canada Games Centre  
 \$300.96 - Takhini Arena

Material: Polystyrene



## Wall Board

Full size: 4' H x 8' W  
 Location: Canada Games Centre: \$611.04  
 Takhini Arena: \$397.20

Material: Chloroplast



## Hallway Sign

Full size: 1' H x 4' W  
 Location: Takhini Arena: \$88.80

Material: Chloroplast



## In-Ice Logos

Location: Canada Games Centre (CGC)  
 Takhini Arena (TAK)

### Options

Centre Ice - full	\$2356.20 (CGC) / \$1531.56 (TAK)
Centre Ice - half	\$1767.72 (CGC) / \$1149.00 (TAK)
Neutral Zone	\$1178.16 (CGC) / \$765.84 (TAK)
End Zone	\$1178.16 (CGC) / \$765.84 (TAK)
Blue Line	\$1178.16 (CGC) / \$765.84 (TAK)
Face off Dot	\$294.72 (CGC) / \$191.52 (TAK)



## Ice Resurfacer

Location: Canada Games Centre (CGC)  
 Takhini Arena (TAK)

### Options

Full Wrap	\$2356.20 (CGC) / \$1531.56 (TAK)
2 Sides	\$1767.72 (CGC) / \$1149.00 (TAK)
1 Side	\$1178.16 (CGC) / \$765.84 (TAK)
Top	\$883.32 (CGC) / \$574.16 (TAK)
Front	\$589.56 (CGC) / \$383.16 (TAK)
Rear	\$294.72 (CGC) / \$191.52 (TAK)



\*Annual fees are displayed before taxes